

# POWER BI CONSULTING

Today's companies need to adapt to ever-changing market demands so they can prosper. However, C-Suite staff tend to make decisions using disjointed spreadsheets and PDF reports. Microsoft Power BI offers companies a reporting program that consolidates data in one location and then provides insights immediately.



## BRING ALL YOUR DATA TOGETHER WITH POWER BI PROVIDE REAL-TIME BUSINESS INTELLIGENCE ON ANY DEVICE



### Implementation Projects

Our consultants can lead, organize, and launch your Power BI projects.



### Reporting Software

Build business intelligence reports with Microsoft Power BI desktop program.



### App Integrations

Retrieve data from SaaS, ERPs, CRMs, spreadsheets, databases, and IoT devices.



### Query Editor

View, select, and shape the imported data before it is loaded into the program.



### Data Modeling

Create custom calculations by forming relationships between separate data sources.



### Data Visualization

Transform your data into rich visuals by using charts, maps, funnels, and more.



### Detailed Reports

Summarize your dataset's findings in an organized multi-page format.



### High-Level Dashboards

Display business insights, alerts, and key performance indicators in a consolidated view.

## WHY SMS DATACENTER?

We strive not only to meet but to exceed the expectations of our customers. We believe that technology and creative solutions can provide the power to unlimited success. Our top priority is helping our customers in achieving solutions that lead to business results.

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# MAKE BETTER BUSINESS DECISIONS WITH **POWER BI** INSIGHTS

To run a successful business, workers need to provide value to customers throughout each stage of their lifecycle. ERPs, CRMs, and SaaS programs can provide information about their experiences by collecting massive amounts of data. However, the assembled data is not in a format that people can quickly comprehend. Workers often collect reports from several disconnected programs, spend hours formatting spreadsheets, and then email lengthy documents to time-strapped C-Suite employees.

Power BI projects can bring data from many sources together so you can get an instant 360 view of the business. Reports produced by Power BI can help the C-Suite read insights quickly and capitalize on opportunities. These projects help achieve goals including boosting efficiency, increasing revenue, cutting costs, and gaining a competitive edge.



## INSTANT INSIGHTS

See the answers you need right away rather than looking for them buried under irrelevant information. Use diagrams to reveal new patterns you cannot see in Excel spreadsheets. For example, the findings can provide valuable information such as team performance statistics, customer status updates, and new market expansion opportunities.



## IMPROVE EFFICIENCY

Streamline the way workers create, share, and view reports. Import the data automatically rather than collecting them manually through different sources. Set up the reports in Power BI desktop and post them to the cloud portal. Connect SaaS and databases to provide real-time status updates. View the dashboards on PCs, smartphones, mobile apps, and websites.



## CUSTOMIZED REPORTING

Impress clients with professional-looking reports. Instead of throwing together different looking charts from different sources, the diagrams can have a uniform look. Brand the reports with your company's logo and colors. Use colorful charts and interactive elements to keep collaborators engaged. Spotlight goals by showing KPIs in call-out boxes.



## INITIAL ANALYSIS

We can conduct an audit by examining work procedures. Also, we can interview employees and ask them about their reporting needs and problems they are experiencing. Further, we'll look at how long it takes for employees to collect data from different systems and prepare the reports manually. Then we can discuss suggested next steps with your decision makers.



## PROGRAM DESIGN

We'll ensure the project fits your business goals. We can look at optimal ways to improve reporting workflows. We'll also collect and combine the data from different sources. In addition, we can look at adjusting export settings in the applications. Plus, we can reformat your existing reports for use in Power BI. Finally, we'll look at industry use cases and use them in the new process.



## TRAINING & SUPPORT

Our team can arrange web portal or classroom training for your employees. They can learn Power BI basics, including navigating the software, importing data, and creating visual elements. Plus, they can take lessons on producing reports specific to their department and industry. Furthermore, your users can call or email our help desk to get Power BI support.

*Power BI can provide even more benefits than those listed here. A thorough IT assessment by a trusted SMS Datacenter specialist is the best way to find out that Power BI is the right solution for your business.*

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